

# Your fixed income advantage



Wealth  
Management

RBC Wealth Management is a leading provider of fixed income investments for individual investors. We place an emphasis on relationships that, when combined with our state-of-the-art technologies and broad range of product offerings, come together to create your fixed income advantage.

## It's a relationship business

At RBC Wealth Management (RBCWM), we strongly believe that relationships are fundamental to assisting clients with managing their fixed income portfolios. It is important for you to know that behind your RBCWM financial advisor, there is a talented group of nearly 100 professionals dedicated to providing you with the best available products and services the industry has to offer. As the industry continues to evolve, RBCWM remains committed to the personal relationship model that, in tandem with your financial advisor, gives you direct access to this team of traders and strategists. Driven to excel on your behalf, our interest is in providing service that consistently not only meets but exceeds your expectations.

## A talented team of professionals

Supporting you on a daily basis is our team of traders and strategists. The expertise of our trading staff allows RBCWM to maintain an extensive inventory of fixed income products, including:

- Corporate and municipal bonds
- Certificates of deposit

- Treasuries and agencies
- Mortgage-backed securities
- Preferred stock
- Structured products
- UITs

By combining this team with the knowledge and expertise of your own financial advisor, we are able to provide you with an extensive, competitive selection of fixed income products.

In addition to the trading team, we further enhance your RBCWM relationship with our Fixed Income Strategies group. This group of professionals is able to provide you with in-depth market and portfolio analysis, portfolio proposals and credit assessments across the fixed income product spectrum. Through the publication of timely commentaries on the economy, fixed income markets and investment strategies, they will keep you informed of market developments and opportunities.

## State-of-the-art technologies

Our portfolio analysis tools equip our financial advisors to complete

fixed income portfolio reviews; providing you with reports both summarizing your fixed income portfolio, and providing you with scenario analysis of how your fixed income investments may react to interest rate changes over time.

In further support of your investments, your financial advisor has the ability to review events of a material nature that may have an impact on the securities that you own. With this technology, our aim is to provide you with information quickly so you are informed about your fixed income investments.

These features allow your financial advisor to make investment decisions by taking into consideration your fixed income portfolio goals.

## Your fixed advantage

With RBC Wealth Management's team of professionals dedicated to helping you meet your financial goals through the addition of valuable technologies and the broadest array of product offerings, we strive to support you with the most comprehensive fixed income experience in the industry—your fixed income advantage.

**Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.**

Bond investors should carefully consider risks such as interest rate risk, credit risk and market risk, including the possible loss of principal.

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