

Corporate and Executive Services

Expertise and capabilities to help you
accomplish your business and personal goals



Wealth
Management

Corporate Services

Corporate and Executive Services helps deliver advisory services and capital solutions designed to address the often overlapping needs of the company and the executive.

Exit planning

RBC helps business owners strategize the exit of a privately held company. Exit planning covers the business owner's goals and objectives in terms of company value, employees, and market position, as well as personal aspects such as family and the community.

Investment banking services

Corporate and Executive Services offers a wide range of capital-raising and merger and acquisition advisory services through RBC Capital Markets and our network of middle market investment banking partners. These services include equity and debt underwriting, initial public offerings, follow-on offerings, private placements, private investment in public equities, and lending that is tailored to your unique needs.

Employee stock ownership plans

Corporate and Executive Services helps provide liquidation and wealth transfer strategies for retiring business owners that are planning to exit their business. By facilitating Section § 1042, these strategies may provide tax advantaged solutions to many business owners selling all or part of their business.

Equity compensation administration

Corporate and Executive Services offers a complete online platform with the flexibility to accommodate various types of options, accounts, exercise transactions and payment/share delivery methods to employees at all levels. We provide full-service, real-time stock plan administration and a fully staffed, dedicated trading desk with over 10 years of experience. RBC makes plan administration simple, secure and globally compliant for organizations ranging from private start-ups to multinational publicly traded companies.

Directed share programs

Corporate and Executive Services partners with RBC Capital Markets to help coordinate a directed share program on behalf of soon-to-be publicly-traded companies. We help your company design a plan allowing your employees, relatives, friends and associates to purchase stock as part of the initial public offering while complying with the myriad regulations related to the issuance of new securities.

Corporate share repurchases

Corporate and Executive Services partners with RBC Capital Markets to offer Rule 10b-18 share buyback capabilities and can recommend an appropriate trading strategy to facilitate advantageous purchases. This enables your company to achieve maximum results while complying with Security and Exchange Commission regulations. We follow a client-focused approach that includes ongoing daily market updates and end-of-the-day recaps.

Corporate retirement plans

RBC Wealth Management assists with corporate retirement plan design and fee analysis, provider search and evaluation, and investment policy statement development and review. Our dedicated professional guides you through the complex task of designing and implementing successful corporate retirement plans that comply with Employee Retirement and Income Securities Act (ERISA) requirements.

Executive Services

Affiliated trading programs (10b5-1 plans)

Corporate and Executive Services can help executives and other insiders design and execute pre-arranged trading plans under SEC Rule 10b5-1, allowing them to effect sales and purchases during company-imposed blackouts and avoid reliance on issuer trading windows. Rule 10b5-1 provides an affirmative defense to illegal insider trading and signals to the street that the trading was pursuant to a predetermined plan and was not material nonpublic information. We help Section 16 insiders diversify portfolios in a predetermined and orderly manner. Our team can help establish plans, monitor and perform trades, file Rule 144 paperwork, and report transactional details back to the issuer for filing purposes.

Restricted stock transactions

Corporate and Executive Services helps owners of restricted or control stock safely liquidate positions by assuring that all open-market transactions fully comply with the appropriate rules and regulations set forth by Rule 144. We have direct access to trading floors for immediate market color and trade execution to help facilitate advantageous execution. Corporate and Executive Services can file applicable documentation on behalf of Section 16 insiders and affiliates to ensure these transactions meet the stringent Securities and Exchange Commission guidelines.

Equity risk management

RBC Capital Markets can help develop and execute strategies to diversify concentrated holdings while retaining control of the stock, voting rights and dividends. Diversification is not a new concept; we know that the time to practice disciplined investing with a diversified portfolio is before diversification becomes a necessity.

Insurance

RBC Wealth Management delivers a variety of insurance strategies to help corporate and executive clients accomplish their unique goals, including: business insurance plans, life insurance, buy-sell agreements, using life insurance, executive bonus plans and non-qualified deferred compensation.

Lending

RBC Wealth Management offers a lending program for executives and other insiders that allows concentrated restricted stock holdings to be used as collateral.

RBC Wealth Management services

- Pre/post initial public offering planning
- Trust and estate planning services
- Portfolio management to suit your individual needs



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*Banking products and services are provided by affiliate banks.

Trust services are provided by third parties.

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