

Our approach to wealth management



Wealth Management

Live Empowered™

Your objectives come first

At RBC Wealth Management, our first priority is to help you achieve your financial objectives for today and tomorrow. Our goals-based wealth planning approach is designed to ultimately help you achieve your vision and live empowered.

Working together, we identify strategies to grow your wealth, fund your lifestyle today and tomorrow, protect what's important to you and create your lasting legacy. Through planning, we can help you:

- Determine your net worth
- Analyze your asset allocation
- Plan for retirement

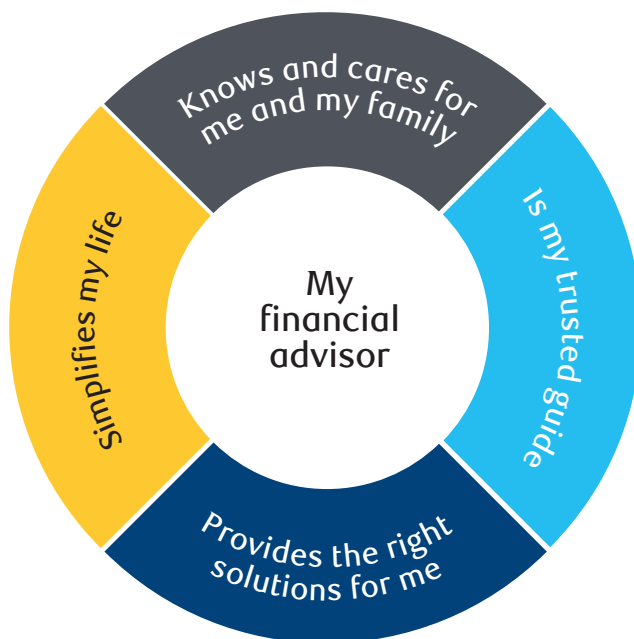
- Fund an education
- Maintain or enhance your lifestyle
- Prepare for a major purchase
- Convert wealth to retirement income

An empowered approach

Our approach integrates your objectives into a personalized plan that can be updated as life changes occur. We combine sophisticated investment planning tools with professional resources to help match your unique objectives with customized solutions.

Our process includes:

- **Understanding your financial objectives** — We begin by listening to understand you and your financial objectives.
- **Gathering your current financial information** — Together, we gather specific information on your financial picture and help you connect the dots to make informed decisions.
- **Developing smart strategies** — Next, we analyze your financial and personal information to match your objectives with sound strategies.
- **Implementing thoughtful and creative solutions** — We develop customized solutions tailored to your objectives, drawing from a wide selection of world-class products and services.
- **Providing professional service and resources** — We help you review your financial picture in light of changing circumstances both personal and market-driven. We help you find the best path for your journey.



It all starts and ends with you

Through a dedicated financial advisor focused on serving your best interests, we develop highly effective and customized solutions to help meet your needs and objectives. We are here to help every step of the way.

Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.