

# Community involvement



Wealth  
Management

Because we believe that the strength of the business is directly tied to the well-being of the communities where we do business, RBC Wealth Management has developed a series of programs to support community needs. In 2024, RBC Wealth Management contributed more than \$4.1 million to charitable organizations through foundation grants, employee matching gifts and charitable sponsorships.

## RBC Foundation – USA

The RBC Foundation – USA provides grants for a variety of programs in four distinct focus areas: youth, arts and culture, health and human services.

In 2024, RBC Foundation – USA giving exceeded \$2.9 million.

## Employee matching gifts

RBC Wealth Management recognizes and supports the initiatives that mean the most to our employees. The Employee Gift Matching Program is available through the RBC Foundation – USA to match monetary contributions made by employees to qualifying nonprofits and educational institutions.

In 2024, the RBC Foundation – USA matched more than 1,600 employee monetary gifts totaling more than \$500,000.

## Charitable sponsorships

Sponsorships, which complement the RBC Foundation – USA, offer unique client entertainment opportunities while working with nonprofit organizations in the communities where we do business.

RBC Wealth Management facilitated more than 300 charitable sponsorships with contributions to the charities totaling \$1.2 million in 2024. The sponsorships were as diverse as the communities in which they took place. They included sponsorships of events, exhibits, musical performances and festivals, primarily benefiting nonprofit organizations.

## Volunteerism

RBC Wealth Management employees continued their work in local communities through mentoring programs, board service to nonprofit organizations, and many other charitable efforts. RBC recognizes employees who volunteer their time with nonprofit organizations through an employee volunteer program. Employees can earn reward credits for volunteering at qualifying nonprofit organizations and turn those reward credits into donations for their charity of choice. RBC Wealth Management is proud of how active our employees are in improving the communities where they work and live.

Investing in our community—  
proudly sharing our profits  
since 1909.

RBC Wealth Management is  
a founding member of the  
Minnesota Keystone Program,  
a business organization  
devoted to encouraging  
corporate philanthropy.

Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.