RBC Wealth Management Private Wealth

Expand your opportunities and simplify your life

Wealth Management

Your wealth can be a great source of opportunity. But with it comes responsibilities, challenges and questions. We understand what you may be experiencing, and are prepared to offer the assistance you need to relax and enjoy your wealth instead of worrying about it.

We are dedicated to addressing the complex financial needs of highly successful people like you. As one of our most valued clients, every service we provide and every solution we offer is directed toward helping preserve and enhance your wealth.

Through collaborative relationships, planning expertise and personalized solutions, RBC RBC Echelon™ Private Wealth Solutions will help you expand your opportunities and simplify your life.

Collaborative relationships

At RBC Wealth Management, establishing and maintaining a long-lasting collaborative relationship with you is a top priority. That's because it will serve as the foundation of the successful work we do together.

Primary relationship manager

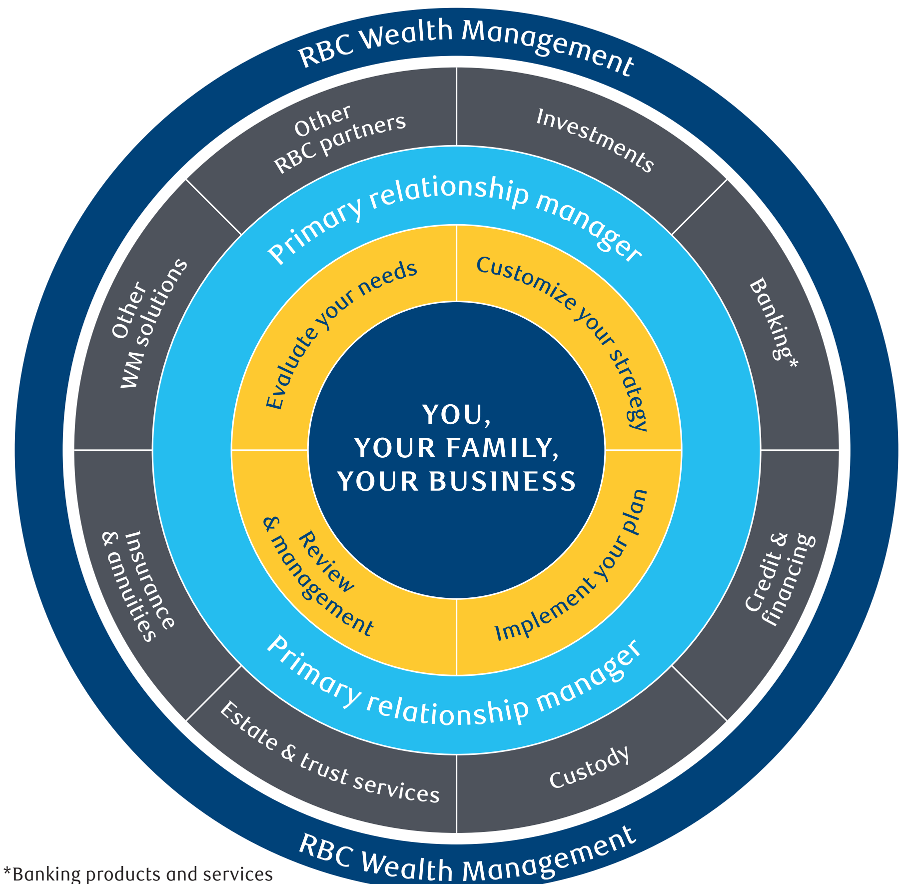
Your financial advisor works with you and your family to gain the deep understanding of your financial circumstances and goals that is necessary for us to recommend personalized strategies and solutions.

And by sharing the details of your present situation, future aspirations, family dynamics and feelings about risk, your financial advisor is able to:

- Guide you through your family's various life events
- Integrate your family's objectives into a customized plan
- Update the plan as your family's needs change

Professional collaboration

A wealth management plan requires proactive collaboration among all of your professional advisors. As your primary relationship manager, we represent you and your family's best interests while collaborating with your existing professionals, such as attorneys, tax advisors and accountants—as well as leveraging our team of wealth management professionals.



*Banking products and services are provided by affiliate banks.

Investment and insurance products offered through RBC Wealth Management are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.

In our experience, clients receive superior service when their advisors collaborate to provide a more integrated, strategic wealth management plan.

Planning expertise

We have found that proactively seeking the services of a team of internal and external professionals leads to innovative solutions. To help deliver the high level of creative problem solving you expect and deserve, your financial advisor engages RBC Wealth Management professionals. They specialize in developing a plan to address a variety of complex issues facing families with significant wealth, to plan for both near-term strategies and big picture opportunities in the distant horizon.

Our philosophy starts with you

With a high level of investment management, technical know-how and global reach, our financial advisors offer truly personalized wealth counsel, backed by the deep experience and financial integrity of one of the world's strongest financial institutions.

We put you at the center of a broad set of capabilities

RBC Wealth Management offers some of the very best of thousands of investment products, including many local, regional and international investment opportunities that may not be available from other firms. With RBC Wealth Management, you gain access to a world-class organization with a variety of global solutions including investments, insurance, credit and cash management services and solutions designed to provide specific benefits to meet your family's goals.

Global products and services

- Individual equity and fixed income securities
- Diversified investments (mutual funds, ETFs, professional money managers, hedge funds, managed futures, etc.)
- In-depth research on equities, fixed income, and investment managers
- Life, disability, and long-term care insurance
- Margin and securities-based lending programs
- Individual and business retirement plans and education savings programs
- Individual and institutional (U.S. and international) trust and professional fiduciary services
- Estate, trust and philanthropic strategies and solutions
- Customized structured products (a combination of debt and equity components)

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